

TIME: 7:59
DATE: FRIDAY, SEPTEMBER 25, 1953
SPONSOR: PIERCE'S PAINT & ART STORE
SOLICITOR: D. M. Coffman

Read
Quickly !!

ATTENTION students in Art 13 classes!

There is no need to shop in several stores
for your art supplies! You can get them ALL
at PIERCE'S PAINT & ART STORE, 196 Main Street,
near City Hall. There you can buy your
required poster colors, pens, sketch pads,
water colors, brushes, crayons, and all
the ~~other~~ other materials you'll be needing.
PIERCE'S carries Winsor & Newton artists' supplies, too.
They are recognized the world over as the
tops and PIERCE'S PAINT & ART STORE is their
exclusive dealer in Northampton.

When your artist's kit is filled with
WINSOR & NEWTON supplies, you can rest assured
that you have the finest materials that
man can make or money can buy.
SHOP at PIERCE'S, near CITY HALL, for ART MATERIALS--
have the BEST at no extra cost!

STAY TUNED now for fifteen minutes of the NEWS,
which follows immediately from Amherst.
The correct time is now, eight o'clock.

You are tuned to 600, the Voice of Smith College, WCSR, Northampton

MISS
MRS.
MR.

Rao Hearty
ANNOUNCER'S SIGNATURE

TIME: 7:54
DATE: Friday, September 22, 1951
SPONSOR: PIERCE'S PAINT & ART STORE
SOLICITOR: E. M. Coffey

Ready
Quickly!!

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Announcer's Signature

Miss
Mrs.
Mr.